

**AXIS LAUNCHES NEW RETAIL INSTALLATION SERVICES DIVISION
---WILL HELP CUSTOMERS OPTIMIZE COSTS AND EFFICIENCY**

*Company Offers Retailers Single-Source, Technology Based Solutions
For New Store Set-ups, Remodels, Resets and Event Installations*

Maspeth, N.Y., October 28, 2013—Axis Global Logistics—a leading provider of time-critical transportation services and supply chain solutions for customers throughout the retail industry—has launched Retail Installation Services, a new division that offers single-source, technology driven supply chain solutions for retail clients involved in new store set-ups, remodels, resets and event installations.

The supply chain solutions offered by Axis Retail Installation Services will help retailers optimize costs and efficiency and allow them to navigate fluctuations in demand when dealing with the set-up of visual merchandise and POP displays for new product launches or the time-sensitive delivery and installation of store fixtures for resets, remodels and new store construction.

“Choosing the right logistics partner is of critical importance for retailers—one that can make the difference between getting their doors open on-time and on-budget or missed deadlines and lost profits,” explained Wes Cheringal, Managing Director at Axis. “Our new Retail Installation Services division focuses on creating supply chain solutions that meet the highly-specialized and often complex requirements of this particular segment of the retail industry—solutions that provide the fastest, most reliable service available.”

Axis Retail Installation Services offers retailers a solution that is built on the concept of a one provider approach. That means that Axis is involved and, most importantly, accountable at every stage of the supply chain process—from the time-critical transportation the company provides to your suppliers to storage at Axis’ high-tech regional warehouses and from there right into the hands of the company’s skilled installer at your site.

“This seamless, one provider approach greatly reduces the chance of mistakes and delays caused by miscommunication or inefficient practices thus ensuring that stores open on schedule and retailers are ready to serve their customers,” added Cheringal.

At the core of any Axis supply chain solution is industry-leading technology—state-of-the-art transportation and warehouse management systems that offer customers both flexibility and real-time visibility when it comes to shipments and inventory. Axis’ installation services—ranging from project status reports and installation checklists to customer service alerts and delivery status—are connected via cutting-edge cloud-based technology providing customers with complete transparency.

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Headquartered in Maspeth, New York, Axis Global Logistics designs and implements supply chain solutions for companies in a wide-range of industries. Axis specializes in sensitive, time-critical transportation that requires a high degree of personal service. The company has two National Fulfillment Centers in New Jersey and distribution and warehouse depots at strategic locations across the United States, Canada, Europe and Asia—along with more than 1500 Axis agents worldwide.

For additional information about Axis Retail Installation Services, please email sales@axisg.com or call toll free 800-568-4901. You can also visit: http://axisg.com/pdf/AxisRetailInstall-corp_web.pdf