

**AXIS WILL HIGHLIGHT LOGISTICS SERVICES
FOR NEW STORE OPENINGS AND REMODELS
AT 2013 GLOBALSHOP SHOW IN CHICAGO**

*Strategic Alliances and New Services
Will Also Be Discussed at Show*

Maspeth, NY, April 7, 2013—Axis Global Logistics—a leading supply chain provider —will highlight its logistics services for new store openings and remodels and also introduce strategic alliances and expanded service offerings at booth 4255 at the GlobalShop Show, which is being held from April 16-18, 2013, at McCormick Place in Chicago, Illinois.

Axis' second appearance at the GlobalShop Show will focus on its customized logistics solutions for new store openings and remodels—a service built on the company's global capabilities, industry-leading technology and the highest possible degree of personal service. Components of this service for retailers include supply chain analysis and design, project management for new store rollouts, fixture and signage installations, reverse logistics and transportation, warehousing and fulfillment as well as Axis' new *Gateway to Asia* service in partnership with Toppan.

"Our retail fixture and delivery service is expanding globally," explained Brian Harvey, executive vice president of sales and marketing at Axis. "We are eager to show the retail world the capabilities we can now offer in conjunction with our dynamic business partners—Western Installations & Logistics and Toppan."

At the booth, Axis will highlight its alliance with Toppan (which will co-exhibit at the booth) and their new *Gateway to Asia* service. These two firms will explain how by leveraging Toppan's vast resources in Japan and China in the areas of manufacturing and distribution they will be able to help domestic customers extend their brand overseas when it comes to retail fixture design and manufacturing, kiosk manufacturing and design, catalog production and distribution, event and exhibition site installation, signage printing and installation, direct mail programs to the Asian luxury consumer, call center operations and warehousing and fulfillment services.

Axis will also highlight its partnership with Western Installers & Logistics—which will also co-exhibit at the booth—and the two companies will describe how their alliance offers customers customized supply chain services and tactical global warehouse locations and, as a result, a scalable, flexible, single-source solution for a wide-range of customer needs including international construction and project management, site surveys and audits, new store build-outs, custom cash wrap and cabinets, point-of-purchase/end cap installation/exchange, showroom displays, electronic display installations and pop-up store assembly/de-assembly.

Nick Harbaugh, executive vice president of sales for Western Installation stated, "It is a pleasure to join Axis at the GlobalShop booth this year. We've worked in conjunction with Axis team members for many years. Our combined strength produces a significant value proposition for our customers."

In addition, Axis will introduce its new AxiSource service at the show. This new Axis procurement division will help customers *expand their brand* through such offerings as branded promotional merchandise, global procurement services, corporate apparel and inventoried uniform programs, reward and recognition programs and supply chain management, fulfillment and distribution.

For more information about Axis' services and their strategic partnerships, please email sales@axisg.com or call 800-568-4901. Detailed information about Axis' solutions for retailers can also be found at: <http://axisg.com/supply-chain-solutions/retail/>.