

New Axis Facebook Page Keeps Focus on Customers

Maspeth, New York, June 1, 2012—Axis Global Logistics announced that it has launched a new Facebook page designed to offer customers a wide-range of information about the company's services and easy access to those services along with news and commentary about the latest trends in the logistics industry.

"We're excited about the new Axis Facebook page principally because it provides us with a new and different way to communicate with our customers, which, in turn, allows us to better serve those customers" explained Brian Harvey, Axis' Vice President of National Sales and Marketing.

Visitors to the Axis Facebook page first encounter the Wall which features useful information about company services, trade show appearances, literature and personal appointments as well as links to interesting articles about logistics. "The fact that customers can provide us with feedback on our Wall is especially valuable to us," added Harvey. "We want to have an ongoing conversation with our customers and we encourage them to write on our Wall and let us know how we can serve them even better."

Another customer-friendly aspect of Axis' Facebook page is the Customer Login section which lets Axis customers track shipments and inventory—offering them real-time visibility and control throughout the supply chain process. In addition, there is a link to a Logistics Blog. This blog offers insights and lively opinions about the latest trends in the ever-changing logistics industry.

Headquartered in Maspeth, New York, Axis Global Logistics designs and implements supply chain solutions for companies in a variety of industries. Axis specializes in sensitive, time-critical freight that requires a high-degree of personal service. The company has a National Fulfillment Center in New Jersey and distribution and warehouse facilities at strategic locations across the United States, Canada, Europe and Asia—along with more than 800 Axis agents worldwide.

Axis Facebook page can be viewed at: <http://www.facebook.com/AxisGlobalLogistics>, or by visiting the Axis' website at www.axisg.com and clicking on the Facebook icon on the home page.

For more information about Axis' services please email sales@axisg.com, or call toll free 800-568-4901.